

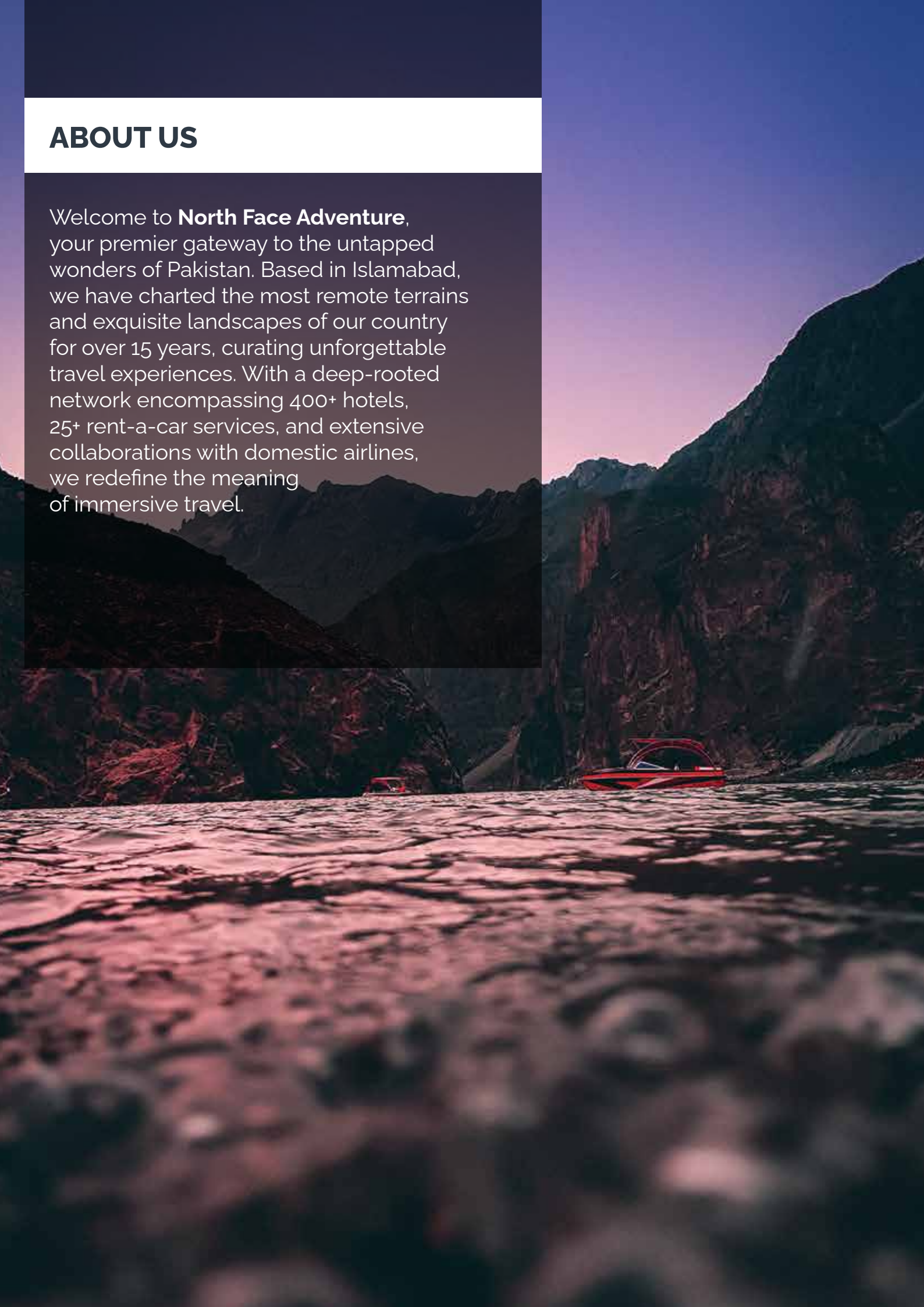
**NFA**  
**NORTH FACE**  
Adventure



**EPIC ESCAPES**  
**ICONIC PAKISTAN**

## ABOUT US

Welcome to **North Face Adventure**, your premier gateway to the untapped wonders of Pakistan. Based in Islamabad, we have charted the most remote terrains and exquisite landscapes of our country for over 15 years, curating unforgettable travel experiences. With a deep-rooted network encompassing 400+ hotels, 25+ rent-a-car services, and extensive collaborations with domestic airlines, we redefine the meaning of immersive travel.





## VISION

To unveil the diverse tapestry of Pakistan's culture, heritage, and natural beauty to the world, inspiring transformative travel experiences.

## MISSION STATEMENT

To provide unparalleled travel services, showcasing Pakistan's unique landscapes, rich history, and hospitality through tailor-made packages and sustainable tourism, contributing to our community's economic and cultural prosperity.



## VALUE PROPOSITION

We bring you the heart of Pakistan through a spectrum of travel services. Our alliances empower us to offer a seamless journey, ensuring quality and reliability. Specializing in various tourism segments, we craft journeys that resonate with adventure, spirituality, thrill, and cultural immersion.

## OUR SERVICES

- ◆ Customized Holiday Packages
- ◆ Adventure and Safari Tours
- ◆ Spiritual and Archaeological Journeys
- ◆ Corporate Getaways
- ◆ Wildlife and Trophy Hunting Expeditions
- ◆ Nautical Adventures and Beach Vacations
- ◆ Eco-conscious Tourism

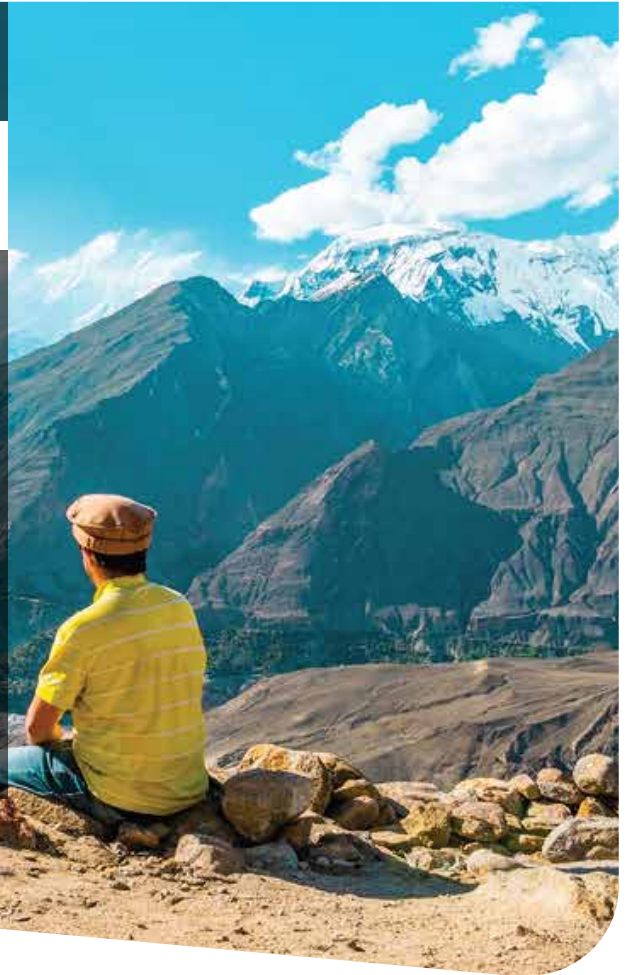
## OUR TEAM

At **North Face Adventure**, our strength lies in the expertise and passion of our team members, each bringing a wealth of experience and a commitment to showcasing the treasures of Pakistan to the world.



## DESTINATIONS AND ACTIVITIES

Embrace Pakistan with **North Face Adventure**. From the soaring peaks of Hunza, Kashmir, and Skardu to the lush valleys of Swat and Chitral, each destination is a testament to nature's artistry. Discover Punjab's rich tapestry, Sind's historical wonders, and the enchanting coastal stretches of Balochistan that beckon the traveler in you.



### Adventure Tourism

Thrill-seekers will find their haven in activities such as mountaineering, trekking, and paragliding amidst Pakistan's rugged northern landscapes.

### Religious Tourism

We facilitate spiritual journeys, unveiling the deep-rooted Buddhist, Sikh, and Hindu heritage sites scattered across the region.



### Wildlife Expeditions

Experience the exclusive Ibex Trophy hunting and witness majestic wildlife in their natural habitats.



### Cultural Immersion

From the vibrant bazaars of Punjab to the historical corridors of Sindh, engage with the culture, crafts, and traditions of our land.

# PAKISTAN'S TOP DESTINATIONS

Destinations brimming with mesmerizing tourist attractions

These destinations, each with its own unique charm, beckon travelers to explore, discover, and create lasting memories. Whether you're in pursuit of history, natural beauty, culture, or simply a sense of adventure, there is a mesmerizing tourist attraction waiting to captivate your heart and imagination.



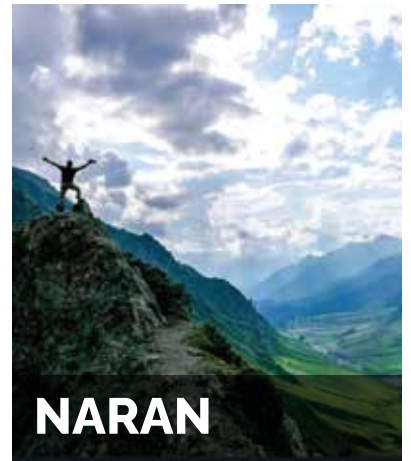
**HUNZA VALLEY**



**MURREE**



**SKARDU VALLEY**



**NARAN**



**SWAT**



**KUMRAT**



**CHITRAL**

# EXPLORING THE RICH TAPESTRY OF SOUTH PAKISTAN'S MESMERIZING DESTINATIONS

South Pakistan, with its diverse landscapes, vibrant culture, and historical significance, offers a captivating journey for travelers eager to discover the hidden gems of this region. From bustling cities to serene coastal areas, South Pakistan is brimming with tourist attractions that promise to leave an indelible mark on those who visit.



**LAHORE**



**GWADAR**



**KARACHI**



**TAXILA**

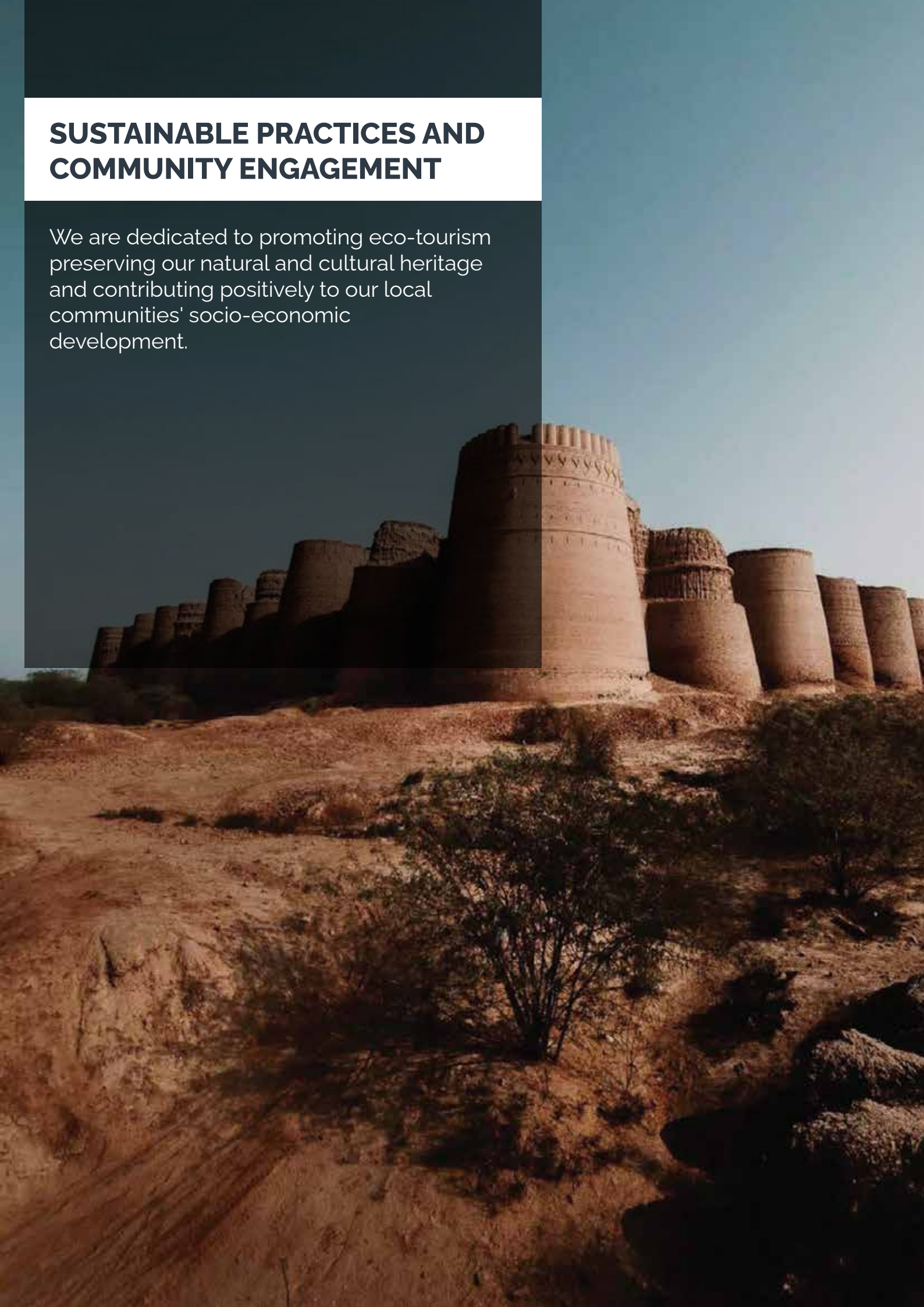


**PESHAWAR**



## **SUSTAINABLE PRACTICES AND COMMUNITY ENGAGEMENT**

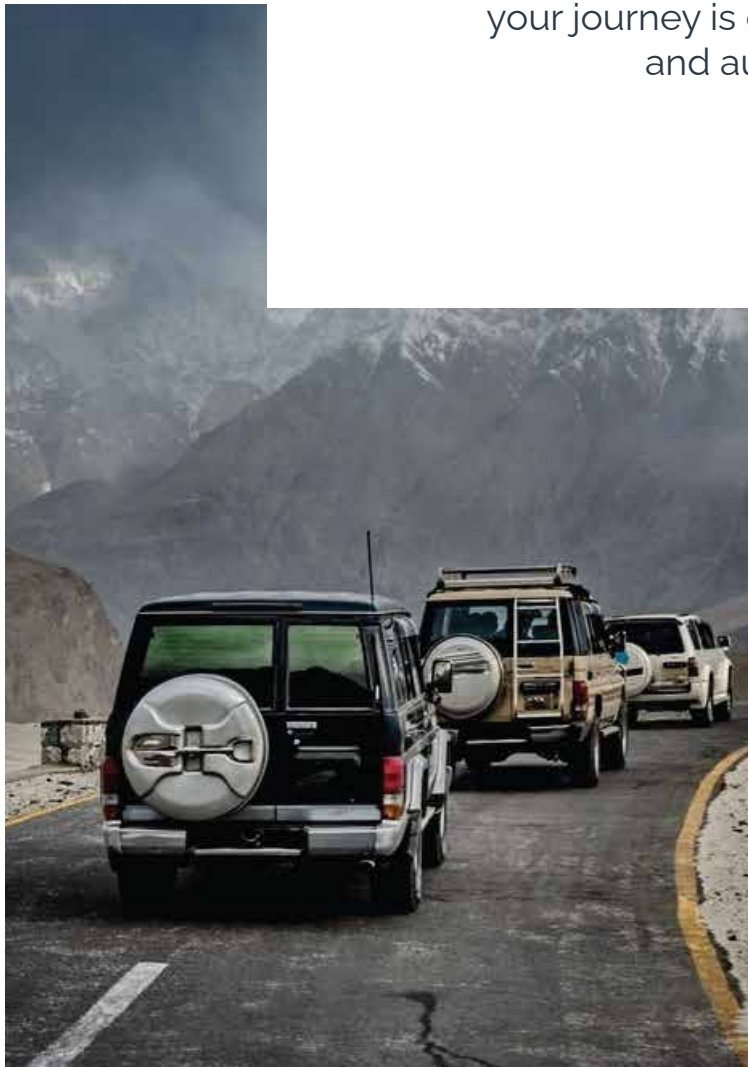
We are dedicated to promoting eco-tourism preserving our natural and cultural heritage and contributing positively to our local communities' socio-economic development.

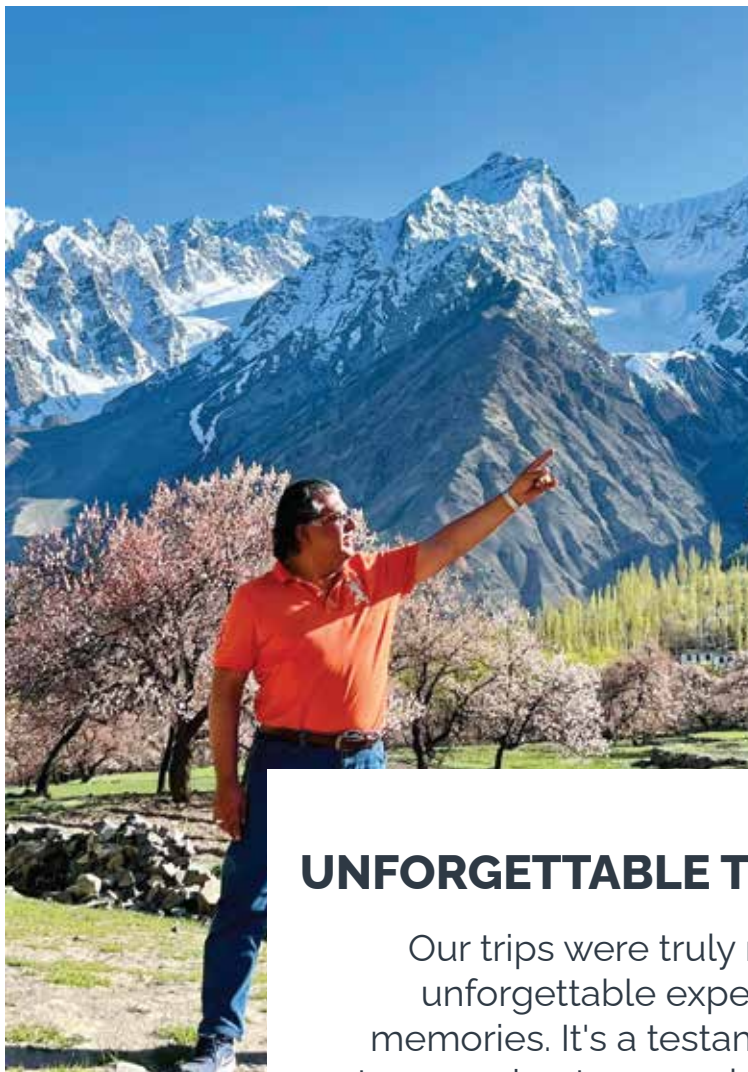




## **PARTNERSHIPS AND ALLIANCES**

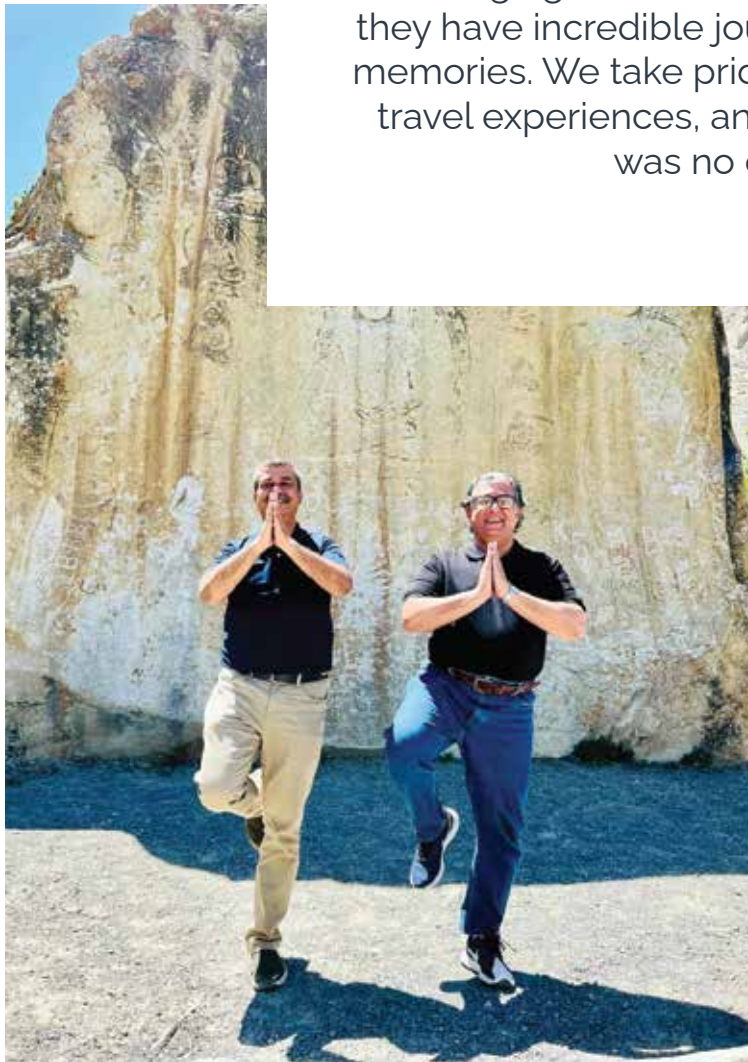
Our trusted network, including top-tier hotels, transportation services, and airlines, ensures your journey is comfortable, safe and authentic.





## UNFORGETTABLE TRAVEL EXPERIENCES

Our trips were truly remarkable, filled with unforgettable experiences and beautiful memories. It's a testament to our commitment to arranging tours and trips for people, ensuring they have incredible journeys and create lasting memories. We take pride in curating exceptional travel experiences, and our recent adventure was no exception.



# HIGHLIGHTS OF OUR GROUP

## ASKARI LIFE ASSURANCE

Trip from Lahore to the captivating Naran Valley.

The exhilarating adventures, breathtaking scenery, and impeccable service made this journey an unforgettable experience. Their enjoyment was palpable and it's clear that this trip has become a cherished memory for each and every one of them.



# HIGHLIGHTS OF OUR GROUP PEACE AND EDUCATION FOUNDATION (PEF)

Excursion to the breathtaking sites of Malam Jabba and Kalam.

Our clients absolutely relished every moment of this trip, from start to finish. The enchanting destinations, immersive experiences, and seamless travel made this journey an absolute delight for them. This trip left a lasting impression and a treasure trove of wonderful memories for our cherished clients.



## OUR VALUED CLIENTS

- ◆ ENGRO Enfrashare
- ◆ OGDCL
- ◆ Askari Life Assurance
- ◆ Flair Travel and Holidays
- ◆ Peace and Education Foundation
- ◆ Gain Health
- ◆ Arabian Oryx
- ◆ Embassy of Nepal
- ◆ HHRD
- ◆ Quixel
- ◆ Seasons
- ◆ Fly Together
- ◆ Target Flight
- ◆ Travel Planners
- ◆ Travel Portfolio
- ◆ Alpha Tours
- ◆ Safe Link Travel
- ◆ Royal East Travel
- ◆ Link World Tourism



# CONTACT US

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Thank you for considering **North Face Adventure** as your trusted travel companion in Pakistan. We await the opportunity to curate your unforgettable journey across our homeland's diverse landscapes. Embark on your adventure with us!

## GROUP COMPANIES





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